

Midyear Impact Report



InSports Foundation
2026

Empowering Youth Through Sports,
Opportunity, and Community

Executive Overview

We envision a world where every child — regardless of financial circumstance — has the chance to “get in the game,” develop confidence, and realize their full potential.

There is a nearly 15% participation gap in youth sports between high-income and low-income families. Children from under-resourced communities face barriers including financial constraints, lack of transportation, and limited access to safe play spaces and qualified coaches. Many elementary students receive less than one hour of PE per week, leaving critical gaps in physical activity, social-emotional development, and healthy habit formation.

The InSports Foundation works to close this gap by intentionally partnering with school districts, youth programs, and families, while raising funds to expand access to sports opportunities. In 2025, InSports helped over 23,000 kids get IN the game and facilitated more than 215,000 hours of InSports programming for youth in the community.

Key Focus Areas 2026:



Increase InSports Days
Program Impact



Strengthening Community
Partnerships & Support



Expanding Our
Volunteer Network

Q1 & Q2 at a Glance:

615+

InSports
Programming Days

More than
10,000

Kids IN the Game

Over
\$350,000

Raised through
Donations & Sponsorships

Performance Highlights

This section highlights the organization's most significant accomplishments of 2026 thus far, reflecting measurable progress in service delivery, partnership development and strategic collaboration.

Organization Highlights:



10,000+

kids impacted
across all program areas



\$8,500

distributed through individual
scholarships and team sponsorships



26

participating
schools



22

new strategic
partnerships established

These achievements reflect consistent progress in delivering accessible, reliable, and safe sports programming.

Programs, Scholarships, & Sponsorships



Partner Schools

- Barton Elementary
- Birch Grove Elementary
- Burroughs Elementary
- Carver Elementary
- Dowling Elementary
- Green Central Elementary
- Hale Elementary
- Indian Mounds Elementary
- Keewaydin Elementary
- Keeny Elementary
- Moreland Elementary
- Normandale Hills Elementary
- Northrop Elementary
- Oakview Middle
- Oak Grove Elementary
- Seward Montessori
- Valley View Middle
- Weaver Lake Elementary
- Zanewood Elementary

Scholarship Recipients

- Deven Keen
- Jordan Keen
- Kasir McWright
- Kiyara McWright



Sponsorships/Equipment Recipients

- Centennial Youth Football
- Columbia Heights Girls Flag Football
- Hastings ISD 200 Girls Flag Football
- ISD 197 Girls Flag Football
- First Tee Minnesota
- Fortis Academy
- Minnesota Panthers
- Minnesota Queens
- Minnesota Southeast Stars
- Minnesota Thunder Academy
- Minnesota Youth on Course
- Richfield Gymnastics
- Richfield Hockey Association
- Second Skate
- White Bear Lake Girls Flag Football

Athlete Voices

“ When I played lacrosse, I felt magnificent because it was my first time. I felt brave because I helped someone not get tagged again.

InSports Day Athlete

“ Thank you for all the things you did for us. I had so much fun.

InSports Day Athlete

“ Thank you for the soccer kits. Thank you for the games and all the football. I had so much fun!!!

InSports Day Athlete

“ I felt delighted because I got the ball and blocked it. I had a good time playing sports and I hope you can come again.

InSports Day Athlete

“ I had so much fun and used different skills and passed to my teammates. Thank you for making the day fun!

InSports Day Athlete

Partnership Impact

Thank you to our supporters for your commitment to our mission and the youth we serve. Your generosity and partnerships make our work possible, helping to create meaningful opportunities and lasting impact in our communities.

All IN Partners (\$10,000+)

- Innovative
- Kids & Community Partners
- Michael Floyd - exP Realty
- Minnesota Wild Foundation
- Miriam Jones Legacy Fund
- National Insurance Brokers
- Newell Brands
- Scheels Eden Prairie
- SP Richards
- Vibe Hockey

Community Champions (\$5,000-\$9,999)

- 1800 Warehouse
- 3M
- Classic Construction
- Dodge of Burnsville
- Domtar
- G4CM Construction
- Goon Guard
- Jacobs Financial
- Kimberly Clark
- Michael's Light / A Kindness Co.
- Minnesota Vikings
- Mission Construction
- Pemberton Real Estate
- Platinum Bank
- Punch Investments
- Saber Hall
- Sanford
- International Stony Lake Properties
- TCO x Training Haus
- Tradition Bank
- UNRL
- USI Insurance Services
- WB Mfg

Community Supporters (\$1,000-\$4,999)

- All Seasons Golf
- Avery
- Bell Bank
- Blaze Credit Union
- BMO Bank
- Eisner Amper
- Element Indoor Golf
- Epiq / Langer Family Trust
- Essity
- Fellowes
- First State Bank of Rosemount
- Good Leadership
- Gopher Baseball
- Hearth & Home
- Hospeco
- Howden Group
- Howie's Hockey Tape
- Marathon / Brownsworth
- Marsh McLennan Agency
- Merrill Lynch
- Morgan Stanley
- Remodel Health
- Ryder
- South Lake Pediatrics
- Studio Pilates
- Teknion
- The Resource Group | Midwest
- Trent Thompson State Farm Agency
- Walmart

Strategic Focus

Q3 & Q4

This page presents forward-looking priorities and measurable targets for the end of 2026, aligning growth strategies with quality program delivery and sustainability.

Core Priorities Q3 & Q4

Expansion of Volunteer Program

Creation of New School Partnerships

Launch of Individual Giving EOY Campaign

Continued Delivery of High Impact Programming

Key Targets

15 New Volunteer Groups for 2027

≥5 New Partner Schools for 2027

>\$5,000 EOY Individual Giving Campaign Revenue

100% Partner School Retention

Closing & Gratitude

We express our sincere appreciation to our board members, corporate sponsors, partner schools and programs, and individual supporters for their continued trust and collaboration.

Together, we remain committed to helping more kids get IN the game of sports by creating accessible sporting opportunities and providing financial assistance.

Contact Information:

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Let's collaborate to get more kids IN the game.